

Guidelines for Butler County Visitors Committee Funds

Background and purposes

Through the Nebraska Visitor's Development Act, Butler County has adopted a lodging tax. These monies are designated for two main purposes:

A) **Attract visitors to Butler County**

B) **Construct, expand, and improve attractions in Butler County, thereby helping travel and local tourism**

Annual collected monies are equally divided into each of the two (2) sections, designated as the **Butler County Visitors Promotion Fund** (Section A above), and the **Butler County Visitors Improvement Fund** (Section B above).

Monies in the **Butler County Visitors Promotion Fund** (Section A) can be used for

Tourism promotion and marketing (but not for construction of attractions for other tourism facilities).

Monies in the **Butler County Visitors Improvement Fund** (Section B) can be used for

Planning, constructing, expanding and improving attractions owned by public or any non-profit organization. Funds can be used for capitol construction, and they must be used for attractions that are open for the public and are of educational, cultural, historical, artistic, or recreational significance.

Funds may also be used for acquiring or expanding exhibits for existing attractions (*Note: When the attractions in a county are determined to be adequate and not needing improvement, monies are also allowed to be used for tourism promotion and marketing. Funds utilized from this section for tourism promotion are to be used for printing brochures, erecting signs, mass media advertizing, and other tourism promotion and marketing.*)

Funding Guidelines

Funding requests should be made utilizing the accompanying form. Any funds not designated for use during a calendar year are carried over to the next year.

Special Notes: **Butler County Visitors Promotion Fund** (Section A)

- No more **than 20%** of the available monies (amount on January 1 of current year for Butler County Visitors Promotion Fund) may be used for any single event/request during a calendar year.

- While some businesses have multiple events/needs per year, entities requesting funding are limited to funding of two (2) requests during a calendar year.

**REQUEST FOR FUNDS
BUTLER COUNTY VISITORS COMMITTEE**

Please select section for funding: **Promotion Fund** **Improvement Fund**

NAME OF BUSINESS/INDIVIDUAL/EVENT: _____

CONTACT PERSON: _____ DATE of APPLICATION: _____

PHONE NUMBER: _____ E-Mail: _____

ADDRESS _____

FUNDING PURPOSE(S)/TIME LINE: _____

HOW WILL THIS FUNDING BENEFIT BUTLER COUNTY? _____

FUNDING REQUEST: \$ _____

Completed requests should be submitted to the Butler County Clerk at the Butler County Courthouse, 451 N. 5th Street, David City, NE, 68632. They will then be reviewed by the Butler County Visitors Committee, which will make recommendation to the Butler County County Board of Supervisors for final funding approval.

Approved Butler County Board of Supervisors 4/18/2016